



WALSH COMPANIES  
**RIDE FOR HEROES**

SATURDAY, MAY 11, 2019  
[WWW.RIDEFORHEROES.ORG](http://WWW.RIDEFORHEROES.ORG)

**TITLE SPONSOR (\$20,000)**

Large ad on with logo/hyperlink on website/social media  
Logo on FRONT of t-shirt  
VIP announcement @ pre-ride ceremony  
10 race entries  
Logo on start/finish line banner  
Banner at Bearcat Stadium  
Thank-you ad in local paper  
Recognition in awards ceremony  
Race bag sponsor  
Item in rider bag  
Vendor spot at Bearcat Stadium

**SOLD**

**PRESENTING SPONSOR (\$15,000)**

Large ad on with logo/hyperlink on website/social media  
Enlarged logo on back of t-shirt  
VIP announcement @ pre-ride ceremony  
8 race entries  
Banner at Bearcat Stadium  
Thank-you ad in local paper  
Recognition at awards ceremony  
Item in rider bag  
Vendor spot at Bearcat Stadium

**SOLD**

**PLATINUM SPONSOR (\$10,000)**

Large ad on with logo/hyperlink on website/social media  
Enlarged logo on back of t-shirt  
VIP announcement @ pre-ride ceremony  
6 race entries  
Banner at Bearcat Stadium  
Thank-you ad in local paper  
Recognition at awards ceremony  
Item in rider bag  
Vendor spot at Bearcat Stadium

**GOLD SPONSOR (\$5,000)**

Large ad on with logo/hyperlink on website/social media  
Enlarged logo on back of t-shirt  
VIP announcement @ pre-ride ceremony  
4 race entries  
Banner at Bearcat Stadium  
Thank-you ad in local paper  
Recognition at awards ceremony  
Item in rider bag  
Vendor spot at Bearcat Stadium

**SILVER SPONSOR (\$2,500)**

Enlarged logo on back of shirt  
VIP announcement @ pre-ride ceremony  
Large logo and hyperlink on website/social media  
3 race entries  
Banner at Bearcat Stadium  
Thank-you ad in local paper  
Recognition at awards ceremony  
Item in rider bag  
Vendor spot at Bearcat Stadium

**BRONZE SPONSOR (\$1,000)**

Logo on back of shirt  
VIP announcement @ pre-ride ceremony  
Logo and hyperlink on website/social media  
2 race entries  
Banner at Bearcat Stadium  
Thank-you ad in local paper  
Recognition at awards ceremony  
Item in rider bag  
Vendor spot at Bearcat Stadium

**FRIENDS OF RIDES FOR HEROES (\$500)**

Sponsor name listed on back of t-shirt  
1 race entry  
Sponsor name listed on website  
Thank-you ad in local paper

IF YOU WOULD LIKE TO BE A SPONSOR OF THE 2019 WALSH COMPANIES RIDE FOR HEROES,  
PLEASE CONTACT MARTIN TALLEY:

[mtalley@plainscapital.com](mailto:mtalley@plainscapital.com) 817-840-4420

TO ASSURE RECEIPT OF ALL BENEFITS ABOVE, SPONSOR COMMITMENT MUST BE RECEIVED BY MARCH 31, 2019.