



## SPONSORSHIP OPPORTUNITIES 2019 RIDE FOR HEROES

The Ride for Heroes is back!

The 2019 Walsh Companies Ride for Heroes will be held on Saturday, May 11, 2019. You are invited to participate as one of our sponsors of this important community event. In 14 years of this event, the Ride for Heroes has raised more than \$500,000 to support local charitable organizations in Parker County, including volunteer fire departments, school and church organizations, law enforcement support groups and the Parker County Center of Hope.

This year's Ride is expected to attract more than 1,000 bike riders from our community and surrounding counties. As a sponsor, your company's name will be prominently displayed to the riders and their friends and family members who come to cheer them on!

The proceeds of this year's ride will primarily benefit the Children's Advocacy Center of Parker County, a local organization that is working to break the cycle of child abuse in our community. Some funds will also be designated for the support of first responders and our rest stop volunteer groups.

The success of this ride depends on many people:

- The cyclists who sign up to ride one of the five routes, which range from 8 to 70 miles;
- The hundreds of volunteers who work hard for many months in pre-event planning and race-day activities,
- And of course, the generous sponsors and donors who make this one of our area's **most popular rides of the season!**

We want to give you an opportunity to be included in this year's ride. **Available sponsorships range from \$500 to \$10,000 and offer many opportunities for visibility and participation in the ride. Please see attached list for more details.**

If you'd like more information about the **2019 Walsh Companies Ride for Heroes**, please contact Martin Talley, Sponsorship Chair, at 817-840-4420 or [mtalley@plainscapital.com](mailto:mtalley@plainscapital.com).

Thank you for considering this request. Please look over the attached information and help us make the 2019 Walsh Companies Ride for Heroes the best ride ever!

Sincerely yours,

Dennis V. Thompson  
Board Chair

Martin Talley  
Sponsorship Chair